

## Registration Rates & Sponsorship Opportunities

WIPCCC Career Expo (Formerly WorkForce Fair)

Tuesday, February 20, 2024

3:00 p.m. - 6:00 p.m.

3rd St. Market Hall- Milwaukee, WI



### Registration & Payment Deadline- Friday, February 2, 2024

- Registration will remain open until space is filled.
- Late payments will not be accepted. Failure to submit full payment by February 2 will result in forfeiture of registration and the booth space will be given to another organization.

### Sponsorship Opportunities

Sponsoring organizations are located in premier areas with high-visibility and high-traffic. Sponsoring organizations receive larger booths, and registration includes attendance and complimentary parking for 5 company representatives. Complimentary appetizers will be offered before and during the fair.

#### **Mocktail Sponsor:** \$2,000 (5 Sponsors)

Sponsorship also includes:

- Opportunity to network with students and alumni during an invitation-only event after the Career Expo is finished
- The Career Expo registration fee
- Parking fee
- A large prime-location booth at the entrance to the fair
- Full-page color profile in the WIPCCC Career Expo Program
- A half-page ad will be distributed to each vehicle that enters the lot
- Prominent logo signage at the event
- Sponsor gift
- Volunteer attendant for set-up

#### **Parking Sponsor:** \$1,500 (5 Sponsors)

- Assists in offsetting the facility parking cost for students and alumni
- Assists in offsetting the cost of bus transportation from WIPCCC campus to facility for students and alumni
- The Career Expo registration fee
- Parking fee
- A large prime-location booth at the entrance to the fair
- Full-page color profile in the WorkForce Program
- Prominent logo signage at the event
- Sponsor gift

- Volunteer attendant for set-up

### **Headshot Sponsor:** \$1,000 (5 Sponsors)

- Assists in offsetting the cost of multiple photographers providing complimentary professional headshots to students, alumni, and employers
- The Career Expo registration fee
- Parking fee
- A large prime-location booth at the entrance to the fair
- Half-page color profile in the WorkForce Program
- Prominent logo signage at the event
- Sponsor gift
- Volunteer attendant for set-up
- Registration Rates

### **Registration Rates**

**Corporate Employers:** \$750

**Government Organizations:** \$500

*A government organization is considered a federal, state, and local government office.*

**Non-Profit Organizations:** \$300

*A non-profit organization will be determined by Section 501(c)(3) status. Proof may be requested.*

### **Registration Includes**

**Recruiters:** Registration fees allow for two company representative attendees. We are unable to accommodate more than three representatives per booth. Each organization is limited to three representatives.

**Booth:** Each employer booth is 10' x 10' and will include a 2 x 8-foot table and two chairs.

**Refreshments:** Complimentary appetizers will be offered before and during the fair.

**Parking:** Complimentary parking passes will be provided.

**Internet:** 3rd Street Market Hall offers complimentary wireless access.

### **Payment Options & Deadlines**

Payments by credit card, check, and EFT are accepted. Employers may be invoiced on the amount selected.

All fees must be paid in full by the registration deadline (Friday, February 2, 2024). Failure to submit full payment will result in forfeiture of registration and the booth space will be given to another organization.

**\*\* Please note:** payments by credit are processed outside of the Handshake system. You will receive an invoice from "accounting" / cla@waicu.org. The invoice will contain information on

where to mail checks, set up EFT, or pay via credit card.

### **Publicity to Students & Alumni**

In addition to promoting the fair widely to students and alumni of Wisconsin Private Colleges, UW Schools, and Wisconsin's Technical Colleges, WIPCCC will be directing students to the event in Handshake to research organizations and learn about opportunities with your organizations. You may update your employer description, opportunities for which you are recruiting, and employer representatives up until the date of the fair. Please see information from Handshake on how to make changes to your Career Fair Registration:

<https://support.joinhandshake.com/hc/en-us/articles/230916587-How-to-View-Edit-a-Career-Fair-Registration>

### **Questions**

WIPCCC Career Expo Questions, Including Employer Policies:

Contact Chris Szolyga, WorkForce 2024 Chair, at [cszolyga@carthage.edu](mailto:cszolyga@carthage.edu).

WIPCCC Career Expo Online Registration & Fair Logistics:

Contact Megan Anderson, WIPCCC Career Expo Event Planner, at [wipccccareerexpo@gmail.com](mailto:wipccccareerexpo@gmail.com).