



Public Disclosure of Student Achievement

Institution Name: Concordia University – Wisconsin & Ann Arbor

Business Unit(s) included in this report: School of Business

Academic Period Covered: Students eligible to graduate in the 2022-23 academic year

Date Report Posted: 7/26/23

PROGRAM (Full-Time, First-Time)	MEASURE	TARGET	RESULT
Bachelor of Arts in Business Management (Accel.)	4-Year Graduation Rate	80%	52.6%
Bachelor of Arts in Health Care Management (Accel.)	4-Year Graduation Rate	80%	30%
Bachelor of Arts in Human Resource Management (Accel.)	4-Year Graduation Rate	80%	70%
Bachelor of Science in Accounting (Accel.)	4-Year Graduation Rate	80%	80%
Bachelor of Science with a major in Accounting	4-Year Graduation Rate	80%	40%
Bachelor of Science with a major in Actuarial Science	4-Year Graduation Rate	80%	91.7%
Bachelor of Science with a major in Business Communication	4-Year Graduation Rate	80%	28.6%
Bachelor of Science with a major in Economics	4-Year Graduation Rate	80%	No Data
Bachelor of Science with a major in Fashion Merchandising	4-Year Graduation Rate	80%	No Data
Bachelor of Science with a major in Finance	4-Year Graduation Rate	80%	47.1%
Bachelor of Science with a major in General Business	4-Year Graduation Rate	80%	15.0%
Bachelor of Science with a major in Hospitality & Event Business	4-Year Graduation Rate	80%	80%
Bachelor of Science with a major in International Business	4-Year Graduation Rate	80%	0%

Bachelor of Science with a major in Management	4-Year Graduation Rate	80%	47.1%
Bachelor of Science with a major in Marketing	4-Year Graduation Rate	80%	39.1%
Bachelor of Science with a major in Public Relations	4-Year Graduation Rate	80%	100%
Bachelor of Science with a major in Sports & Entertainment Business	4-Year Graduation Rate	80%	42.6%
MBA Program:			
Spring 2020	2-Year Graduation Rate	90%	68.3%
Fall 2020	2-Year Graduation Rate	90%	70.8%
Spring 2021	2-Year Graduation Rate	90%	69.2%
Fall 2021	2-Year Graduation Rate	90%	67.1%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Undergraduate 4-Year Graduation Rates	For Traditional Programs: Full-time, First-Time Students graduating within 4-Years of start. Cohort year Fall 2019.
Undergraduate 4-Year Graduation Rates	For Accelerated Programs: New students taking 2 or more classes in first term graduating within 4-Years of start. Cohort year Fall 2019
MBA 2-Year Graduation Rates	New full-time MBA students graduating within 2-years of start. 4 Cohorts are reported